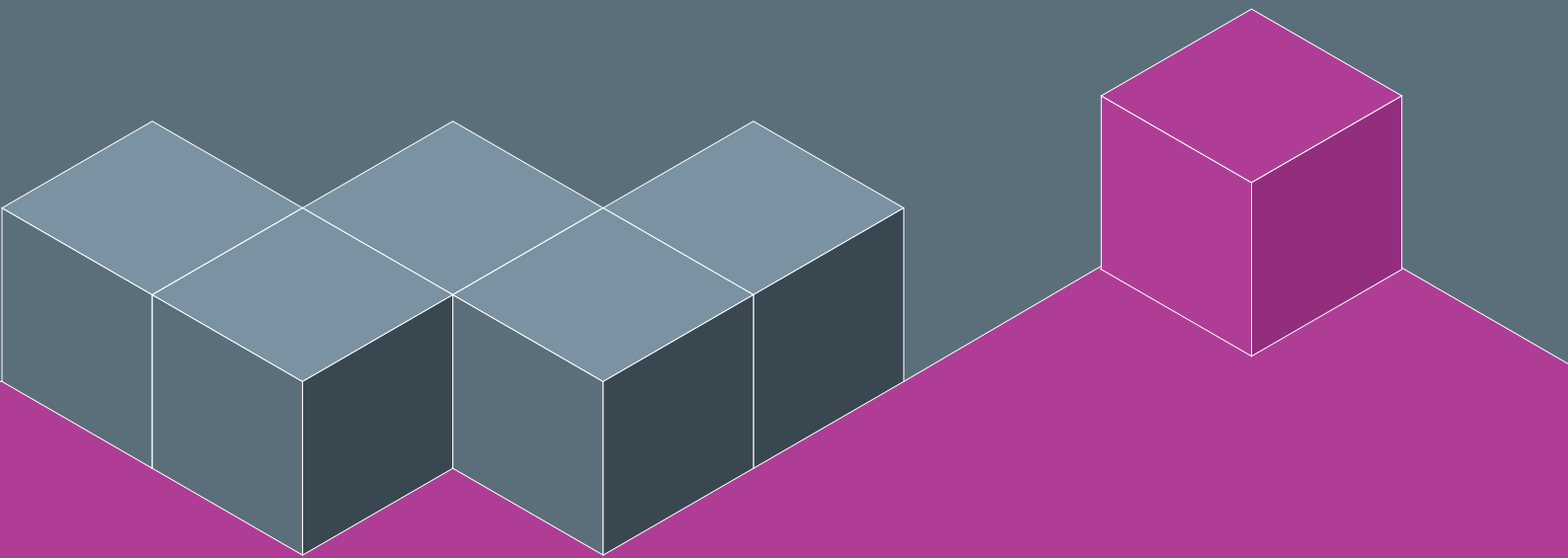



Starting your **business**



Social Business Wales
Positively enterprising

ewmpas



Wherever you are on your social business journey, we can support you.

From **start up**, to **growth**, to **succession** planning, our team will be by your side.

Together we can make a difference.

www.cwmpas.coop/SBWnewstart



**Cronfa Datblygu
Rhanbarthol Ewrop
European Regional
Development Fund**

Social Business Wales

Free one-to-one support and advice... every step of the way.



Starting your business

- Visioning
- Structure
- Incorporation
- Director training
- Governance and board engagement
- Investment strategy
- Compliance and risk
- Policies
- Opening a bank account

Growing your business

- Strategic planning
- Business planning
- Governance
- Accounting services
- Marketing
- Human resources
- Social auditing
- Sustainable development
- Quality management

Succession of your business

- Business evaluation
- Staff and board engagement
- Valuation
- Leadership development
- Financial advice
- Tax advice
- Ongoing advice

At Social Business Wales we understand the importance of social businesses and the entrepreneurs that drive them. In challenging times, social businesses, including co-operatives and employee-owned businesses, are a key part of building a fairer economy which purposefully uses profit to help both people and the planet.

We've been right at the heart of Wales' vibrant social economy since we were founded and have helped to create hundreds of new businesses. We know what's needed to start a successful social enterprise and we can see the potential of growing their ranks...



All
we
need
is
you...

A photograph of three women sitting together in what appears to be a community center or cafe. The woman on the left has long brown hair and is wearing a yellow sweater under a dark jacket. The woman in the middle has dark curly hair and is wearing a blue sweater. The woman on the right has short blonde hair, glasses, and is wearing a dark puffer jacket. They are all smiling. In the background, there is a wooden shelf with various items, a menu board with text like 'HOT DRINK + S...', 'COKE', 'POS...', and '2...', and colorful bunting hanging from the ceiling. A clock is visible on the wall to the right.

future

We want to work with passionate and ambitious social entrepreneurs just like you, to help you build strong and sustainable social businesses that will create a better future for Wales.

So if you've got an exciting idea for a new business and have a clear vision of the impact you want to make, get in touch. Our team can offer free specialist business support and can't wait to get you started.

A photograph of a woman with glasses and a blue t-shirt, smiling and raising her arms in a celebratory gesture. She is in a room with a wooden floor and a yellow wall. The image is partially obscured by a large purple and grey geometric shape.

sustainable

Start-up support

In order for your new business to flourish, you need to build strong foundations. Our team can offer one-to-one business support to help you get everything in place.



Visioning

We can work with your group to ensure there is a shared vision for the business



Structure

We can advise you on different legal structures and help you choose the right one for your new business



Investment strategy

We can help you develop an investment strategy and advise you on grants, loans, crowd funding and community shares



Incorporation

We can help to write your governing document and get your business incorporated



Director training

We can provide training for your directors so they have confidence in their roles and responsibilities



Governance & board engagement

We can help you set up a governance system and engage with potential board members



Compliance & risk

We can support you to identify any compliency issues or risks that the business may have and how these could be managed



Policies

We can help you to create policies to ensure that your organisation is well run



Opening a bank account

We can help you to open a bank account for your new enterprise

We are proud to be part of the Business Wales family, whose experts can also provide you with additional business and financial planning support.

Mentoring Support

Starting a new business can be challenging, and no matter how well-prepared you are, there are some lessons that can only be learnt by experience. To help you navigate the stresses of a start-up, we can pair you up with established social business leaders who can provide peer-to-peer mentoring. This can be face-to-face or virtual, whatever suits you and your business best.

We can't wait for you to get started on your social business journey. To find out more about the support we can offer, get in touch and have a chat with the team.



www.cwmpas.coop/SBWnewstart



www.businesswales.gov.wales/socialbusinesswales



03000 6 03000
and ask for Social Business Wales



sbwnewstart@cwmpas.coop

Social Business Wales is delivered by Cwmpas,
Wales' national development agency for
co-operatives and social businesses.

